

EVA BURCU EZBERCI

GRAPHIC DESIGNER

201 707 3524 // evaezberci@gmail.com

MY PORTFOLIO

I am a creative, hard-working, and detail-oriented designer with over a decade of experience in branding, digital marketing, and e-commerce. I bring a sharp eye for visuals, a passion for design, and digital and print design skills. I am excited to create visually stunning designs and look forward to using my background and experience to help your company with graphic design.

EXPERIENCE

PIXELITEM LLC // FREELANCE GRAPHIC DESIGNER

+ As a Marketing & Advertising Designer at my business, Pixelitem, I've worked on various freelance projects and online design product sales. My creative and pixel-perfect approach has created impactful visual content for digital platforms.

GOLDEN ROSE COSMETICS // GRAPHIC & WEB DESIGNER

+ Designed landing pages, Google Ad banners, website, campaign layouts, color palettes, social media visuals, product photography, editing, and retouching + Designed for A plus Amazon brand product page visual elements such as product imagery and lifestyle images

LION BRAND YARN COMPANY // GRAPHIC DESIGNER

+ Designed digital marketing assets, including banners, e-newsletters, and social media visuals to present seasonal campaigns + Worked closely with Art Director and brand team to communicate and deliver on creative needs effectively

DEVACURL // GRAPHIC & DIGITAL DESIGNER

+ Designed digital marketing assets, including banners, e-newsletters, and social media visuals to present seasonal campaigns + Worked closely with the Marketing Manager and brand team to communicate and deliver on creative needs effectively

TECHNOLINE // VISUAL DESIGNER & PRODUCT PHOTOGRAPHER

+ Designed and branded site assets for the Amazon eCommerce store, custom homepages, product visuals, and ad banners + Photographed new products, edited and published on WordPress websites, social media channels, and Amazon stores

EVMANYA // GRAPHIC & VISUAL DESIGNER

+ Created sales-oriented designs by displaying the products in a suitable decor for use, such as mood boards and lifestyle concept pages + Designed digital marketing materials, such as e-magazines, newsletters, social media concepts, website banners, and Google Ad banners

PERA MUSEUM // GRAPHIC & DIGITAL DESIGNER

+ Designed printed works of each exhibition for billboards, posters, brochures, bookmarks, banners, tickets, and flyers + Designed digital works of each exhibition for newsletters, website banners, and social media visuals + Created the visual content for the museum's mobile app and website, showcasing the exhibitions and events + Designed-coordinated the production of Art Shop products exhibitions: Frida Kahlo, Botero, Japan Media Arts, Goya, etc.

EDUCATION

Bachelor's Degree in Graphic Design

Izmir University of Economics, High Honors

CERTIFICATIONS

Graphic Design: Adobe Photoshop & Illustrator

UX/UI Design: Figma & Adobe XD